

Southern Illinois University Edwardsville University Congress Session I Recap

1. Should SIUE continue to grow enrollment while operating with fewer state resources?

The reasons for continuing to grow enrollment are:

- Meets the mission to serve the people of Illinois
- Enhances reputation, visibility, and prestige
- Enhances political leverage and advantage
- Increases income fund revenue
- Increases revenue for fee units

The reasons for not continuing to grow enrollment are:

- Lack of supporting resources for direct and indirect instruction
- Lack of space and capacity
- Lack of sufficient infrastructure
- Increase costs
- Impact on class size
- Impact on quality

Options for Action:

1. No growth
 - Allows SIUE to be more selective in admissions, which would help retention and graduation rates
 - Enhances SIUE's reputation by being selective in admissions
2. Selected growth
 - Grow online, especially grad programs
 - Grow the number of international students (higher tuition rates)
 - Grow through increase retention
 - Grow only selected programs
 - Grow only selected populations, e.g. Hispanic students, non-traditional students, Bosnians, etc.
 - Do not lower admission standards or target under-prepared students
3. General Growth
 - Pursue all students in all academic areas and levels
 - Pursue students on multiple fronts (program, grad, online)

STRATEGIC CONCLUSION: SIUE should continue to grow enrollment

CONSIDERATIONS AND STRATEGIES (Note: Some of these items may be contradictory. Additionally, the listing of strategies does not constitute endorsement or agreement--only acknowledgement that they were suggested.)

- Grow selectively in terms of specific programs and/or specific populations
- Examine infrastructure and instructional staffing required to support growth
- Short term strategies
 - Better scheduling of classroom space
 - Change curriculum and course caps
 - Reward faculty who opt for higher teaching load (e.g., 4 course load)
- Develop new programs in areas of demand and need
- Expand online programs
- Expand Winter and May term sessions

ACTION ITEMS:

1. Update and expand the SIUE capacity study in order to better understand the University's fixed costs and the net revenue gained by increasing enrollment across programs.
- 2.
- 3.